

NEWCOMERS Objectives 2011

Objective	Standard –if needed-are rules which are specific to this committee and are in addition to accepted legal requirements	Strategies-what actions will you take to achieve each objective	Action Plan-what steps will you take to implement the actions	Desired Outcomes-how will you measure that you have been successful	Monetary costs
Regularly invite newcomers to brief gatherings for official welcomes and orientation to church programs and activities.		Establish and update list of newcomers. Liaise with key staff to get input on invitation list & proposed dates. Have game plan for each gathering.	Extend personal invitation to newcomers by phone and email. Divide list among core team members. Establish dates (every 1 or 2 months) to maximize attendance and to ensure that newcomers are welcomed in a timely manner. Coordinate food & beverages.	An increase of 20-30 more newcomers compared to previous approach with luncheons. Newcomers more engaged in congregation's programs at an earlier stage.	\$100
Continue to be proactive and seek new methods for identifying & welcoming newcomers		Keep lines of communication open with key staff & volunteers to receive updates on newcomers. Schedule greeters for each Sunday service.	Write messages in newsletter. Ensure receipt of information from pew cards.	50% increase in number of newcomers identified. 80% of newcomers attending welcome functions agree to be added to membership directory.	
Explore new ideas for following up with newcomers		Seek input from staff. Explore ideas with Core Team.	Compiled information from questionnaires completed by newcomers at luncheons and distributed to key staff and Council Chair.	All newcomers who have submitted questions, requests, or interest in getting involved will be contacted by appropriate staff or volunteer.	

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<p>Supporting Sunday greeters</p>		<p>Hold greeters workshop & appreciation luncheon. Provide orientation & training guidance to new greeters.</p>	<p>One core team member working with greeters each Sunday. Core team member regularly checks with greeters as to whether they have any concerns or questions.</p>	<p>Hold annual greeters workshop & appreciation luncheon.</p>	<p>\$200</p>
<p>Maximize opportunities at Church events to hand out information materials on Church programs such as Epiphany</p>		<p>Promote church activities and special events by handing out information materials to visitors. Work with Communications Committee.</p>	<p>Ensure greeters are aware of information materials and upcoming special events. Encourage all greeters to be proactive in suggesting to interested visitors that they may wish to check out church information material and web site.</p>	<p>All interested newcomers and visitors receive information about church activities.</p>	