

Library Objectives 2011

Objective	Strategies -what actions will you take to achieve each objective	Action Plan -what steps will you take to implement the actions	Desired Outcomes -how will you measure that you have been successful	Monetary costs
Support Church goals of Christian education, spiritual nurturance, and active discipleship	Promote use of Library collection	<p>Update promotional info in wide variety of formats (electronic monitors, church announcements & newsletter)</p> <p>Display related books & bibliographies at more church programs</p> <p>Discuss ways library can support church groups with their leaders</p>	Measure: Increased borrowing from the library	0
"	Make the Library more inviting	<p>Staff training on "being present" to library users</p> <p>Better Library signs & shelf labels</p> <p>More topical book displays related to current church programs & local events</p>	Measure: Happy library users return to library more often.	0
"	Raise funds to buy more books	Discuss library's dependence on donations for funds to buy books & AV materials with anyone who will listen	Measure: Able to purchase more books that support church goals.	0